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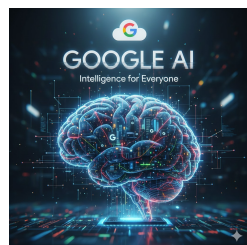


News and helpful information from your friends at AmeriWeb Hosting February 2026



WEB NEWS

Google AI Warning



Google quietly turned on a "feature" that lets Gmail scan your private emails and attachments to train its AI. Yep, your receipts, your family drama, your terrible drafts, are all fair game, unless you manually opt-out in two different settings menus (why make it easy?). It makes features like Smart Compose smarter, but do you want your inbox feeding their machine?

To opt out: Gmail > Settings > Smart features and uncheck the box to turn it off, then do the same under Google Workspace smart features. If both toggles are off, you're out.



HOW TO

How to Refresh a Web Site View

If you have ever viewed a web page and found it wasn't updating like it should, welcome to the club!

To save time and bandwidth, all browsers will attempt to cache the pages you view, and display the saved version when you go back again for another look. Problem is, often you see an older version, even after changes are made. The new version doesn't load yet, and this difference causes problems for your webmaster (like me!)

Here are several ways to force your browser to refresh on-demand:

- Press Ctrl + Shift + R (or Cmd + Shift + R on Mac). This triggers a "hard reload," forcing the browser to ignore the cache, and download a fresh version of the page code.
- Force your browser to delete your past history (this has many uses) by finding the PRIVACY and SECURITY area, often under tools>settings.
- Append ? and a character to the URL you are viewing, as in <https://ameriwebhosting.com?ggg>. Change the letters randomly to force a new version each time.
- Open a new browser, or check the page on a different computer

Cache issues are a pain, but the benefits are necessary. Try these solutions and enjoy the benefits without the stress!



MARKETING

How many emails do you get each day?

Do you open every one of them?

The odds are that, no, you don't.

The ones you open are the ones that catch your attention, for one reason or another.

So how do you get more of your emails opened?

3 suggestions to get your email opened more often:

1. **Have a compelling, attention-getting subject line** that they can't resist opening
2. **Keep your subject line** to between 4 and 7 words. With most emails previewed on a smartphone or other small screen, a longer subject line gets cut off, and won't be seen
3. **Send shorter emails** on a more consistent basis. If you show up in the inbox infrequently, you're likely to be ignored.

Sending regularly using a recognizable name makes you a trusted provider of information your client(s) would benefit from. As a result, they will recognize your next email, and become much more likely to open it.

Even if they don't open it, just showing up in the inbox gives your brand more visibility, opening up greater opportunities for you to do business.



ASK A TECH

Q: I need copies of all my AmeriWeb Hosting invoices for tax purposes. How do I obtain them?

A: Finding your invoices and downloading them as PDF files is easy! Simply go to your account page, and enter your account login and password. If you don't remember it, let us know, and we will send it to you.